

# www.countrylife.co.uk

- ▶ Countrylife.co.uk is our worldwide premium property search engine
- ▶ Upwardly mobile high network individuals
- ▶ It brings over 100 years of editorial & commercial excellence to the web
- ▶ The average house price advertised on the site in 2005 was £1.5 million
- ▶ 37% of users return to the site more than once a day – average time spent 20 minutes

## Countrylife.co.uk site details

Launched	1998. Relunched 07 and supported by a digital marketing and national press campaign
Monthly Imps	1,184,686
Unique Users	112,306
Email subs	24,939

## Target audience



60%



40%

Aged 35-54 Yrs 86% AB  
1 in 4 users earn over £100k



**COUNTRY LIFE**  
Exceptional Properties. Essential Viewing

THE RANGE ROVER IS AT HOME ANYWHERE  
FIND OUT MORE

LAND-ROVER GO BEYOND

HOME PROPERTY SEARCH NEWS COUNTRYSIDE CULTURE BLOGS DIRECTORY SUBSCRIBE SEARCH go

SIGN UP: CL NEWSLETTER PROPERTY LOGIN

GIVE COUNTRY LIFE - IT MAKES A GREAT PRESENT

### Today on Country Life

**City bonuses rise again**  
Friday, 15 February 2008  
City bonuses this year are predicted to be higher than ever, despite the credit crunch says a new report  
[Read this property news story](#)

**Property News**  
[Prime markets steady](#)  
[Farmland booms in value](#)  
[Farmland hits record highs](#)  
[Possible eco-towns](#)  
[Non-doms tax turnaround](#)  
[Surveyor confidence slips](#)

**Country News**  
[Country Life Wine Tasting](#)  
[Online dating in the countryside](#)  
[Creating privacy in the garden](#)  
[Flood risk homes 'uninsurable'](#)  
[£25 congestion charge for 4x4s](#)  
[Rural libraries in danger](#)

[Property News index](#) [Country News index](#)

### Houses for sale

Search premium properties for sale in the [UK](#) and [overseas](#)

UK International Lettings

Location

Price (Min)

Price (Max)

Bedrooms

Receive similar properties by email

[Advanced Search](#)

Properties for sale by region  
click on a region to browse.

- East Midlands
- East of England
- London
- North East of England
- North West of England
- Scotland
- South East of England
- South West of England
- Wales
- West Midlands
- Yorkshire and the Humber
- Northern Ireland

Today's latest properties